

## Call for Industry Tutorials

### SEMANTiCS 2016 - The Linked Data Conference

Transfer // Engineering // Community

12th International Conference on Semantic Systems

Leipzig, Germany

September 12 - 15, 2016

<http://www.semantics.cc>

Important Dates

- **Submission open on first-come, first-served basis until all slots are filled**
- **SEMANTiCS 2016 Tutorial Days: September 12, 2016 and September 15, 2016**

**Submissions via email:** [semantics2016workshopchairs@gmail.com](mailto:semantics2016workshopchairs@gmail.com)

See also the Call for Scientific Workshops: <http://semantics.cc/open-calls>

## SEMANTiCS Industry Tutorials

SEMANTiCS 2016 is a major venue for industrial innovation and features an industry tutorial program addressing the diverse practical interests of its audience. This program is intended to offer a rich diversity of high quality information valuable to conference attendees and local participants seeking to pick up new skills and stay up-to-date regarding the latest developments in the community. We encourage submissions of proposals on all topics in the general areas of SEMANTiCS 2016 and proposals bridging or introducing new perspectives in these areas. Tutorials may incorporate panel discussions, lightning talks, meetings, networking or hands-on sessions, hackathons and other practical formats where applicable. Rooms for business or project meetings are available upon request as well.

## SEMANTiCS 2016 Tutorials Scope & Goals

Satellite events at SEMANTiCS 2016 allow your organisation or project to push your topics and gain increased visibility. The tutorials will be announced on the SEMANTiCS and DBpedia website and will be seen by all participants. SEMANTiCS 2016 industry tutorials are incubators for industrial and scientific communities that form and share a particular research and development agenda. They provide a forum for presenting widely recognized contributions and findings to a diverse and knowledgeable community. Furthermore, the event can be used as a dissemination activity in the scope of large research projects or as a closed format for research/commercial project consortia meetings.

## Setup and requirements of SEMANTiCS Tutorials

SEMANTiCS 2016 tutorials may be either half or full day long. Tutorials will be held either on the Workshop day before the main SEMANTiCS 2016 conference (September 12, 2016) or after the conference (September 15, 2016) in parallel to the DBpedia Day.

Participation in SEMANTiCS 2016 tutorials is typically free. Full service will be provided (Coffee, Lunch, Room, etc.). In order to cover cost, organiser can choose to pay a cover charge per participant or buy one of the sponsorship packages that include an industry tutorial slot (<http://semantics.cc/sponsorship-packages>). In exceptional cases, we can also levy a ticket fee from participants.

## Tutorial Proposal Submissions

Tutorials proposals must include the following information:

- full contact information of all organizers of the event and main contact person
- proposed date and duration of the event (i.e., half or full day), different sessions if applicable, together with justification that a high-quality presentation will be achieved within the chosen time period (final tutorial slot will be assigned in accordance with the SEMANTiCS program)
- outline of the themes and goals of the event, including a brief abstract (less than 200 words) intended for the SEMANTiCS 2016 website
- a statement addressing why the event is important, why the event is timely, how it is relevant to SEMANTiCS 2016, and why the presenters are qualified for a high-quality introduction of the topic
- a description of the intended audience and the expected learning outcomes
- desired prerequisite knowledge of the audience
- desired minimum and maximum number of event participants, expected number of participants, and (in case of previously held tutoreventials) number of registered attendees and web site for previous editions of the event
- any equipment, room capacity, or other logistic constraints
- a brief description of each organizer's background, including relevant past experience in organizing events

Tutorial proposals must be submitted electronically via [semantics2016workshopchairs@gmail.com](mailto:semantics2016workshopchairs@gmail.com)

**Submission open on first-come, first-served basis until all slots are filled**

## Review and Evaluation Criteria

Tutorial proposals will be reviewed by the SEMANTiCS 2016 Workshop Chairs, as well as by the SEMANTiCS 2016 organizing committee, according to the following criteria:

- The potential to advance the state of semantic web research and practice
- The organizers' commitment to stimulate discussion at the event
- The organizers' experience and ability to lead a successful event
- Timeliness and expected interest in the event topics
- The balance and synergy between all SEMANTiCS 2016 events

**The following 'horizontal' (topics) and 'vertical' (industries) are of interest:**

Horizontal

- Enterprise Linked Data & Data Integration
- Corporate Knowledge Graphs
- Semantics on the Web & schema.org
- Business Models, Governance & Data Strategies
- Knowledge Discovery & Intelligent Search

- Smart Connectivity & Interlinking
- Data Quality Management
- Big Data & Text Analytics
- Data Portals & Knowledge Visualization
- Semantic Information Management
- Document Management & Content Management
- Terminology, Thesaurus & Ontology Management
- Language Technologies
- Data Science (Data Mining, Machine Learning, Network Analytics)
- Economics of data, data services and data ecosystems
- Community, Social & Societal Aspects

#### Verticals

- Industry & Engineering
- Life Sciences & Health Care
- Public Administration
- Galleries, Libraries, Archives & Museums (GLAM)
- Education & eLearning
- Media & Data Journalism
- Publishing, Marketing & Advertising
- Tourism & Recreation
- Financial & Insurance Industry
- Telecommunication & Mobile Services
- Energy, Smart Homes & Smart Grids
- Transport, Environment & Geospatial
- Agriculture & Farming

In case you have additional questions concerning the submission process, please do not hesitate to contact us at [semantics2016workshopchairs@gmail.com](mailto:semantics2016workshopchairs@gmail.com)

**We are looking forward to your contribution!**

**Workshop & Tutorial Chair:** Thomas Moser (St. Pölten University of Applied Sciences)

**Deputy Workshop & Tutorial Chair:** Kay Müller (AKSW/KILT, Leipzig University)

### About SEMANTiCS

The annual SEMANTiCS conference is the meeting place for researchers and professionals who push the boundaries of semantic computing and who understand its benefits and encounter its limitations. Every year, SEMANTiCS attracts professionals and researchers alike ranging from NPOs, through public administrations to the largest companies in the world.

The success of last year's conference in Vienna with more than 280 attendees from 22 countries proves that SEMANTiCS 2016 will continue a long tradition of bringing together colleagues from around the world. There will be presentations on industry implementations, use case prototypes, best practices, panels, papers and posters to discuss semantic systems in birds-of-a-feather sessions as well as informal settings. SEMANTiCS addresses problems common among information managers, software engineers, IT-architects and various specialist departments working to develop, implement and/or evaluate semantic software

systems.

The SEMANTiCS program is a rich mix of technical talks, panel discussions of important topics and presentations by people who make things work - just like you. In addition, attendees can network with experts in a variety of fields. These relationships provide great value to organisations as they encounter subtle technical issues in any stage of implementation. The expertise gained by SEMANTiCS attendees has a long-term impact on their careers and organisations. These factors make SEMANTiCS the major industry related event across Europe for our community.