



## Sponsoring Packages

Packages	Gold	Silver	Bronze	Research*
Logo placement on SEMANTiCS website	✓	✓	✓	✓
Own sub-page with company profile	✓			
Logo placement in printed conf. program	✓	✓	✓	✓
Display of logo during opening speech	✓	✓		✓
Mentioning of the sponsors in social media activities undertaken by the Conference	<b>all social media activities</b>	<b>selected social media activities</b>		
Placement of own material (1 A4 page)	<b>in conference bag</b>	<b>at the infodesk</b>		<b>at the infodesk</b>
Listing in all press releases and online dissemination	✓			
Tweets (about you as a sponsor) advertising your webpage by SEMANTiCS2016 between March and September 2016	2	2	1	1
SEMANTiCS twitter account following you	✓	✓	✓	✓
Running Slides on site in conference area (e.g. company/product info)	<b>4 slides</b>	<b>2 slides</b>		
1 news article (harmonised with our PR team) on the conference website	✓			
Conference tickets	2	1		1
Booth at SEMANTiCS marketplace (1 table, 2 chairs, power supply, WLAN connection)	✓			
Workshop slot**	✓			✓
<b>Your Investment</b>	<b>€3.500</b>	<b>€2.250</b>	<b>€850</b>	<b>€1.850</b>

\* Only for research projects

\*\* Workshops slots are available on September 12, 2016 before the main conference

## Sponsorship at SEMANTiCS2016

SEMANTiCS is the only European industry-focused conference on semantic technologies and solutions. The event will be a key opportunity to increase the visibility of your company, organisation or project among an international, high impact community and beyond. Seize the opportunity and meet data & information managers, IT-architects, project developers, software engineers, and researchers from organisations ranging from NPOs, universities, public administrations and SMEs to the largest enterprises in the world.

### Your advantages as a sponsor of SEMANTiCS2016 in Leipzig:

- ❖ High visibility at European level
- ❖ Perfect opportunity to meet with key decision makers as well as high profile academics
- ❖ Prominent logo placements across our online and offline channels
- ❖ Attractive exhibition area & marketplace events
- ❖ Marketplace open for non-visitors of the conference
- ❖ Perfect environment to reach your target group
- ❖ Free entrance for visitors to the SEMANTiCS marketplace
- ❖ Full access to all conference events
- ❖ Central location of venue

For your convenience we offer a number of attractive Sponsoring Packages. If none of these packages meets your needs, have a look at our [Customized Packages](#). We would be happy to work with you on creating a sponsoring package that suits you best.

If you are interested in becoming a sponsor of SEMANTiCS2016, please contact us via email to [sponsoring@semantics.cc](mailto:sponsoring@semantics.cc). For more information visit our website: <http://semantics.cc>

## Sponsorship of European Linked Data Award

The European Linked Data Contest (ELDC) awards prizes to stories, products, projects or persons presenting novel and innovative projects, products and industry implementations involving linked data. The two-step contest consists of a country wise nomination, followed by a pan-European selection. At the heart of the contest is an international jury of ambassadors from over 15 European countries. Those ambassadors act as country representatives to look out for the most exciting projects, people and products and elect the winner of the contest. The ELDC is awarded in the categories Linked Enterprise Data and Linked Open Data, with **€1.500,- for each of the winners**. (More information [here](#).)

If you become the sponsor of the ELDC Award you will achieve a high visibility during the conference as well as in press and online dissemination activities. Please contact us via email to [sponsoring@semantics.cc](mailto:sponsoring@semantics.cc).

## Customized packages

If none of the sponsoring packages meets your needs, we offer customized packages:

- ❖ Booth at SEMANTiCS marketplace
- ❖ Sponsorship of sessions
- ❖ Mass-order of tickets
- ❖ Customized goodies
- ❖ Placement of own material at the infodesk
- ❖ Sponsorship for lunch or coffee breaks
- ❖ Sponsorship for social activities like welcome party or conference dinner
- ❖ Ads on the conference site (poster, banner, etc.)
- ❖ Space for product presentation or meetings available

Please contact us via email to [sponsoring@semantics.cc](mailto:sponsoring@semantics.cc) to work with you on creating a sponsoring package that suits you best.

## Facts about SEMANTiCS

**The annual SEMANTiCS** conference is the meeting place for professionals who make semantic computing work, understand its benefits and know its limitations. Every year the event attracts the world's top Semantic Web practitioners and researchers bridging between research, industry and public administration. Top-of-the-line presentations from around the world will enable you to delve into the newest developments all around the future of the Web.

Besides the rich event program, this year the conference will feature:

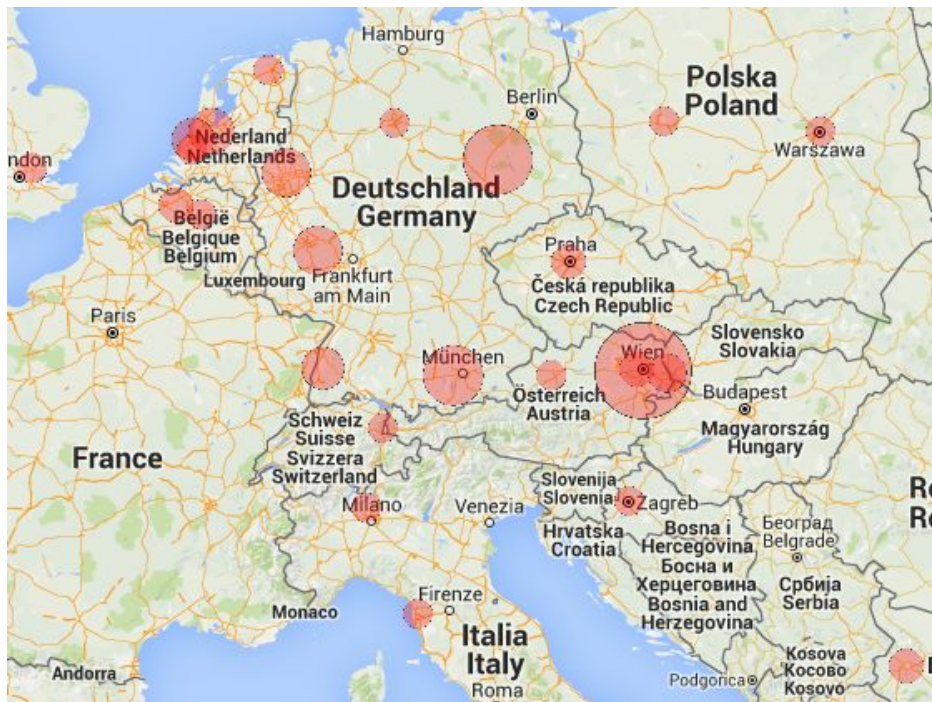
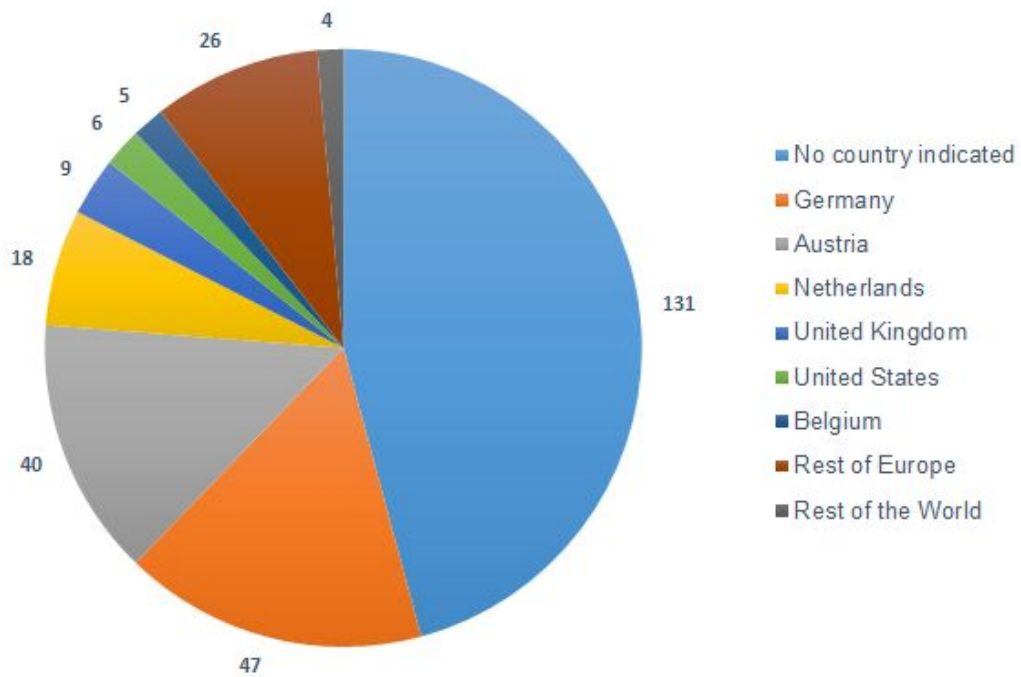
- Prestigious keynote speakers
- 2nd European Linked Data Contest
- Broad spectrum of satellite events (e.g. DBpedia Day, Workshops, Poster Sessions).
- Marketplace with free access for participants and visitors

## Recap SEMANTiCS2015

- More than 280 participants from 22 different countries
- 64 speakers presented and discussed in 5 parallel panels the present and future of Semantics in production and e-commerce, Pharma & Life Sciences, Public Administration, Media Publishing & Advertising, Metadata and Catalogs, etc.
- Recap 2015: <http://www.semantics.cc/was-semantics-2015>

# Visitor Analysis SEMANTiCS2015

Total: 286 Visitors





## Venue

SEMANTiCS 2016 is hosted by the Leipzig University. The SEMANTiCS conference will take place on Campus Augustusplatz, which is in the heart of Leipzig's city center, which has undergone significant architectural changes over the past decades. Leipzig is the largest city in the federal state of Saxony, Germany, located about 200 km south of Berlin.

